10th FEB
2024

Polished Concrete

Proposal for website build

introduction

Programme of work

01. **Research & Information Architecture**

Research & Information Architecture is about establishing your audience, what your website needs to do and how it's going to do it. This includes defining the pages required for the site and what functions will be added to these.

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02. **Design**

Design, responsive design of the page types and layout before the build commences. Responsive will allow your site to respond dynamically to the size of the screen displaying it - so the same website displays optimally on a desktop, smartphone, or tablet. Designs will be done for all the page types identified.

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03. **Build**

Website Layout Build this will include formatting the layout, as well as CSS and javascript to adhere to current html5 and CSS3 standards.

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04. **Website CMS development**

Website CMS development, Installation and setup of the latest version of SilverStripe Content Management System (CMS) and the development of essential functionality to edit and manage all content on your website.

Programme of work continued

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Introduction

Features

Capabilities			
Menu Manager Menu manager will give the marketing team control over the main menu, footer and sub navigation to ensure your site is scalable in future.	**Content blocks** Our modular / content blocks will give you the ability to customise and build your own pages with a unique structure.	**Video capabilities** Ability to include videos via youtube or vimeo into pages, products and the banner of the home page.	**Blog** The blog will Oliveri to easily mange news items and filters.
Payment Gateway We will integrate PayPal as your payment gateway (as per requested). We also recommend Stripe as an alternative payment gateway method.	**Wishlists** Providing the ability to save inspiration and products to users accounts and share wishlists without the need to log in, this can be done with cookies.	**Find us** Customers have the ability to locate their nearest store quickly and easily via the map function with the ability to search via postcode and state.	**Campaign pop ups** Create and maintain pop ups with promotional content. You will be able to change out the image, heading, text and call to actions with in the pop up.

Features continued

Security			
Hosting Providers Menu manager will give the marketing team control over the main menu, footer and sub navigation to ensure your site is scalable in future.	**VPN** Menu manager will give the marketing team control over the main menu, footer and sub navigation to ensure your site is scalable in future.	**Hosting Providers** Menu manager will give the marketing team control over the main menu, footer and sub navigation to ensure your site is scalable in future.	**VPN** Menu manager will give the marketing team control over the main menu, footer and sub navigation to ensure your site is scalable in future.
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Case Studies

Our Work

Case Study

Sorted

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Case Study

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Case Study

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Investment

Your Investment

After assessing your requirements, we estimate the investment for the website to be $88,704 - $103,504, these costs are outlined below for you.

If the estimate we have proposed is outside your existing budget, we will be able to lower the required investment by changing the scope and depth of certain features.

Feature	Design	Development	Cost
Project Management			$2,146.00
Product Section	12 hours	12 hours	$8,114.00
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